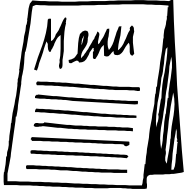


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# Piedmont Farm & Food Show

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## FOOD SERVICE VENDOR APPLICATION

### I. Vendor Information

Business Name, as you wish it to appear in the Food Show Program:

\_\_\_\_\_

### **Contact Information**

Contact Name: \_\_\_\_\_

Daytime Telephone: (\_\_\_\_) \_\_\_\_\_

Fax Number: (\_\_\_\_) \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Email Address: \_\_\_\_\_

In what County is your food business located?: \_\_\_\_\_

### **Business Description** Type of Business (check all that apply):

\_\_\_\_\_Caterer

\_\_\_\_\_Restaurant

\_\_\_\_\_Other: \_\_\_\_\_

Please provide a brief description of your food service business below. Please include the following information (if applicable): *\*Specialty / Theme area* *\*Type of cuisine*

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Do you currently use Virginia – grown products in your menu items?

\_\_\_\_\_Yes \_\_\_\_\_No \_\_\_\_\_Sometimes, when available

What locally produced food products do you currently use? \_\_\_\_\_

\_\_\_\_\_

## II. “Taste of the Piedmont” Showcase

All food vendors are required to prepare an item for free sampling by visitors to the Piedmont Farm and Food Show, which will be titled a “Taste of the Piedmont” food showcase. Local farm producers of food products will be donating food products for food vendor use as ingredients in developing menu items for the food show. Partial listings of the likely types of products that will be available are listed below. Please indicate which products you would be interested in using as ingredients in the dish that you provide, and provide a description(s) of the possible menu items you could provide. The Piedmont Farm and Food Show committee will match farm producers to food service providers, based on the preferences listed below.

**Menu Item(s) Description:**

| <b><u>Possible Ingredient List (circle items of interest)</u></b>  |
|--|
| <ul style="list-style-type: none"><li>• Beef (specify preferred cuts)</li><li>• Pork (specify preferred cuts)</li><li>• Pork Sausage</li><li>• Lamb (specify preferred cuts)</li><li>• Eggs</li><li>• Goat Cheese</li><li>• Hard Cheese (Cheddar, Monterey Jack)</li><li>• Tomatoes</li><li>• Wine</li><li>• Apples</li><li>• Peaches</li><li>• Cherries</li><li>• Berries</li><li>• Sweet Corn (on the cob)</li><li>• Green Beans</li><li>• Salad greens</li><li>• Miscellaneous Vegetables (specify preferences)</li><li>• Fresh herbs</li></ul> |

### III. Booth Requirements:

All food service vendors will be provided with two eight foot tables and two chairs for their booth area. One table is to be for the food sampling area and the other for your business exhibit. All food service vendors are required to obtain a temporary restaurant permit from the Fauquier County Health Department for the event, if the business not already covered by an existing permit. An outdoor staging area for the food service providers will be provided. Food serving areas will have the following items provided:

- Eight foot table
- Tablecloth
- Paper goods

#### Booth Area Information and Needs:

\_\_\_\_\_ Electric hookup needed at booth (available on a limited basis)

\_\_\_\_\_ Access to fresh water needed

\_\_\_\_\_ Need serving materials (chafing dishes, burners, serving utensils, etc.)

\_\_\_\_\_ I am willing to provide extra serving materials for other food vendors to use.

Description of materials you could provide: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ I wish to sell products during the farm and food show<sup>1</sup>

<sup>1</sup> Vendors who sell products are responsible for collecting sales tax on any items sold

\_\_\_\_\_ Other Needs: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

#### Staging Area Information and Needs:

\_\_\_\_\_ Electric hookup needed (available on a limited basis)

\_\_\_\_\_ Access to fresh water needed

\_\_\_\_\_ I can provide a tent for my staging area.

\_\_\_\_\_ I can provide additional tent space for another food vendor

\_\_\_\_\_ How much space? \_\_\_\_\_

\_\_\_\_\_ I can provide a generator for electric hookup

\_\_\_\_\_ Other Needs: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please describe below any planned booth / area layout and activities, in addition to the food sampling area:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## IV: Sponsorship Levels

In addition to being a participant in the show, all vendors are invited to become a show sponsor. The sponsorship levels are described below.

### **Platinum Level:** \$500 + 2 door prizes of \$100 value (total)

- Two eight foot tables in main building and two chairs (double sized booth)
- Press coverage\*
- Name on Farm and Food Show event banners
- Sign for display table
- Sponsor listing in event program & directory
- 5 complimentary tickets to event
- 4 vendor passes

### **Gold Level:** \$250 + 2 door prizes of \$50 value (total)

- One eight foot table booth in main building and two chairs
- Press coverage\*
- Sign for table
- Sponsor listing in event program & directory
- 3 complimentary tickets to event
- 3 vendor passes

### **Silver Level:** \$100 + 1 door prize of \$25 value

- One eight foot table booth in main building and two chairs
- Sponsor listing in event program & directory
- Press coverage\*
- 2 complimentary tickets to event
- 2 vendor passes

### **Participant Level (Food Vendor):** \$35 + 1 door prize of \$10 value

- Two eight foot table booths in main building and two chairs
- Participant listing in event program & directory
- 2 vendor passes

\*Press coverage includes: inclusion of business name in newspaper & radio advertisements, electronic releases, public service announcements and recognition as 2004 sponsors in the pre-publicity for the 2005 event.

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**Sponsorship Level Desired:** \_\_\_\_\_ **Total Fee enclosed:** \_\_\_\_\_

**(Note: All vendors must sign up for participant level of sponsorship, at a minimum.)**

Please make checks payable to “**Piedmont Farm and Food Show**”

Return this completed application, along with the signed vendor agreement to the Fauquier County Agricultural Development Office no later than July 9<sup>th</sup>, 2004. A \$20 late fee will be assessed to any entries postmarked later than July 9<sup>th</sup>, 2004.

**Mail to:** Piedmont Farm and Food Show  
c/o Fauquier County Agricultural Development Office  
35 Culpeper Street  
Warrenton, VA 20186